



Bridging continents by H₂



WHEC2020

23rd World Hydrogen Energy Conference

July 5-9, 2020

Istanbul Congress Center, Istanbul, Turkey

INVITATION FOR
SPONSORS AND
EXHIBITORS

 www.whec2020.org

 info@whec2020.org



Supporting Journals





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INVITATION

Dear Colleague,

It is my distinct pleasure to cordially invite you for the **23rd World Hydrogen Energy Conference (WHEC-2020)** to be held on July 5-9, 2020 in Istanbul, Turkey. WHEC-2020 will be a unique event of IAHE for all researchers, scientists, academicians, engineers, technologists, policymakers, strategists, as well as professionals working in any aspects of hydrogen energy. Like the past WHECs, WHEC2020 aims to bring all parties from all related sectors, ranging from academia to industry, together to have a distinct platform to really discuss challenges and opportunities and provide directions for future.

Note that the deadline for abstract submission is October 15, 2019 through the website (<http://www.whec2020.org>)

Please forward this e-mail to your colleagues and friends as well as potential presenters and attendees who might be interested in joining this hydrogen gathering to make difference for a sustainable future.

I warmly thank you and look forward to having the opportunity to meet you in Istanbul for WHEC-2020.

Sincerely yours,

Prof.Dr. Ibrahim Dincer

Conference Chair for WHEC2020

GENERAL INFORMATION

Conference City

ISTANBUL



Area: 5.712 km²

Population: 10.018.735

Istanbul, historically known as Byzantium and Constantinople, is the largest city of Turkey. Istanbul metropolitan province had 13.26 million people living in it as of December, 2010, which is 18% of Turkey's population and the 3rd largest metropolitan area in Europe (if its Asian half is counted) after London and Moscow. Istanbul is a megacity, as well as the cultural, economic, and financial centre of Turkey. It is located on the Bosphorus Strait and encompasses the natural harbour known as the Golden Horn, in the northwest of the country. It extends both on the European (Thrace) and on the Asian (Anatolia) sides of the Bosphorus, and is thereby the only metropolis in the world that is situated on two continents. Istanbul is a designated alpha world city.



During its long history, Istanbul has served as the capital of the Roman Empire (330–395), the Eastern Roman (Byzantine) Empire (395–1204 and 1261–1453), the Latin Empire (1204–1261), and the Ottoman Empire (1453–1922). When the Republic of Turkey was proclaimed on 29 October 1923, Ankara, which had previously served as the headquarters of the Turkish national movement during the Turkish War of Independence, was chosen as the new Turkish State's capital. Istanbul was chosen as a joint European Capital of Culture for 2010 and the European Capital of Sports for 2012. Istanbul is currently bidding to host the 2020 Summer Olympics. The historic areas of the city were added to the UNESCO World Heritage List in 1985.

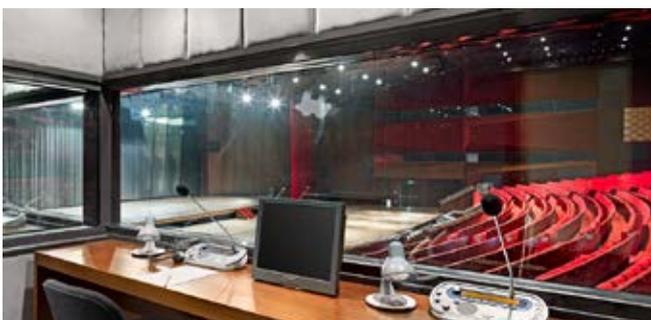
GENERAL INFORMATION

ISTANBUL CONGRESS CENTER



Istanbul Congress Center is an international congress and event destination, boasting world-class technological infrastructure, experienced staff, and a high-quality service it offers to visitors.

Spanning an area of 120.000m² on a total of eight floors, Istanbul Congress Center hosts social, cultural and professional events of all kinds, including but not limited to national and international congresses, conferences, symposiums, corporate meetings, fairs, exhibitions, concerts, musicals, and theater and movie premieres.



HYDROGEN ENERGY IN TURKEY



Hydrogen energy has been attracting significant attention from government and local officials, academia, industry, engineers, and policy makers in Turkey.

Istanbul is the birthplace of Dr. Nejat Veziroglu. Dr. Veziroglu's significant contribution to hydrogen energy research has been greatly acknowledged by the entire scientific community. And his footsteps are followed by the Turkish scientists who publish many outstanding papers to conceive the hydrogen economy and strive towards its establishment.

In 2003, the International Centre for Hydrogen Energy Technologies (ICHET) was founded through a Trust Fund Agreement signed between UNIDO and the Turkish Ministry of Energy and Natural Resources. ICHET's mission was to help convert the world to hydrogen economy. By stimulating appropriate applications of hydrogen energy technologies, UNIDO-ICHET acted as a bridge to help span the gaps that exist between the developed and the developing countries in the areas of both research and development efforts, and energy supply and demand.

Hydrogen Energy Researchers, Research Groups, Research Labs, Research Centers in Turkey R&D activities on hydrogen and fuel cell in Turkey are strongly supported by government initiatives (Energy Priority areas). As a result of this, many universities and national research institutes have capabilities on this technology.

Government funding on hydrogen & fuel cell research is provided through Development

Ministry, Science, Industry and Technology Ministry, TUBITAK and BOR Institute. It is estimated that more than \$5 million/year in research and resources allocated to hydrogen and fuel cell research.

As a result of these, several universities, research centers and companies are working on hydrogen technologies. More than 100 universities is involved with hydrogen and fuel cell research in various departments. Biggest National R&D center, Marmara Research Center, has about 20 scientists, fulltime working on these technologies in Fuel Cell and Gas Technologies Departments. Similarly, Nigde University Prof. Dr. T. Nejat Veziroğlu Clean Energy Application and Research Center, fully dedicated to hydrogen production and fuel cell research, has more than 30 researchers.

More than 1000 researcher at the universities, public and private organizations are estimated to be part of individual research team on hydrogen and fuel cell. According to data available through Higher Education Council (YOK), between 1990 and 2014, about 3000 thesis on hydrogen and about 300 on fuel cell subject areas are awarded with master and Ph.D. degrees.

Memberships through European Hydrogen and Fuel Cell Platform (HFC-N. ERGHY), IEA, Hydrogen Implementing Agreement, International Association for Hydrogen Energy (IAHE), Turkey gives priorities to hydrogen & fuel cell research.

The hydrogen world is coming to Istanbul:

With great pleasure and pride, we would like to officially invite you to attend the, 23rd World Hydrogen Energy Conference (WHEC-2020) taking place 5-9 July 2020 in Turkey, Istanbul.

The World Hydrogen Energy Conference, WHEC, is the most important and high quality technical event about hydrogen energy World Wide.

WHEC brings together professionals, companies, research centres, public and private institutions and decision makers from throughout the entire hydrogen and fuel cell sector. Hence, it provides a unique forum for sharing scientific and technological information.

To ensure the success of the conference, WHEC2016 will consist of guest plenary sessions, topical technical sessions of oral presentation and technical sessions of posters. Furthermore, WHEC2016 will be accompanied by a trade fair which will feature a variety of hydrogen energy and fuel cell applications from companies and research institutions from around the world. Moreover, WHEC2016 will comprise networking and multiple side events.

Therefore, WHEC is a must attend event for the hydrogen and fuel cells community as well as for everyone interested in hydrogen energy.

Registering for the congress means:

- attending more than 2000 scientific and professional practice paper presentations
- learning from international leading key note speakers
- joining an event, where both scientific and real business experts are brought together
- enjoying our social networking events
- exploring the exhibition of companies and entrepreneurs from the field

Don't miss this opportunity! It's time for Turkey! NOW.

**Go to whec2020.org for more information, to register and to submit your papers.
We are looking forward to welcoming you in ISTANBUL.**

Congress Organisers

LOCAL CONGRESS ORGANISER

HYDROGEN TECHNOLOGIES ASSOCIATION

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SPONSORSHIP PACKAGES

Premium Sponsorships:

DIAMOND

55,000 USD

This package will associate the congress directly with your organization.

You will be named as one of the primary sponsors of the 23rd World Hydrogen Energy Conference (WHEC-2020) giving you a unique profile throughout the lead up and during the 23rd World Hydrogen Energy Conference (WHEC-2020): your logo will feature prominently in the print and web publications relating to WHEC 2020 and on-site at the congress.

The Diamond package includes:

- Acknowledgement as sponsor of the whole congress.

Plus

- Logo on every delegate bag
- Logo on the front cover of the final program
- Acknowledgement in all press releases and printed promotions

As a premium sponsor (Diamond or Platinum), in addition to the benefits listed above, you will get:

- Full page color advertise in the final program
- Your logo on printed promotions
- The option to insert pens and pads into delegates' packs
- Two booths in the location of your choice
- Access to compliant delegate data for post-event mailing
- Advertising banner and hyperlink on official congress website
- Insert literature in all Congress participants packs
- Sponsorship of one Plenary Speaker

SPONSORSHIP PACKAGES

PLATINUM

30,000 USD

This package will give your organization an exceptional profile within a prominent zone at the congress or during a main congress theme of your choice.

In acknowledgment of your sponsorship at the Platinum level, we are pleased to offer your organization the opportunity to feature prominently in our advertising and to be named as the sponsor of a main theme or an event of similarly high standing at 23rd World Hydrogen Energy Conference (WHEC-2020).

The Platinum package includes:

Sponsorship of ONE of the following options:

- Main congress theme
- Poster session
- Cyber cafe
- Symposium

As a premium sponsor (Diamond or Platinum), in addition to the benefits listed above, you will get:

- Full page color advertise in the final program
- Your logo on printed promotions
- The option to insert pens and pads into delegates' packs
- Two booths in the location of your choice
- Access to compliant delegate data for post-event mailing
- Advertising banner and hyperlink on official congress website
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SPONSORSHIP PACKAGES

Other Sponsorships:

GOLD

20,000 USD

The Gold Level sponsor will receive:

- Sponsorship of a symposium /refreshment breaks/plenary speaker
- Plus:
- Free single exhibition booth in a prime location
 - Acknowledgement on the final program
 - Half page color advertise in the final program
 - Access to all compliant delegate data for post event mailing
 - Acknowledgement on official congress website (with hyperlink)
 - Literature in Congress participants packs

SILVER

10,000 USD

All Silver Level sponsor will receive:

- Sponsorship of an individual speaker within the symposium
- Plus:
- Free exhibition booth in a prime location
 - Acknowledgement on the final program
 - Quarter page color advertise in the final program
 - Access to all compliant delegate data for post event mailing
 - Acknowledgement on official congress website (with hyperlink)
 - Literature in Congress Participants packs

EXHIBITOR

Exhibition spaces prices at 23rd World Hydrogen Energy Conference (WHEC-2020) start at a competitive 2,000 USD for a single booth.

Prices:

Until September 2019:

Corner Booths : 3mx3m - 4,500 USD
Regular Booths : 3mx3m - 3,000 USD
Island : 5mx3m - 5,000 USD

After March 2020:

Corner Booths : 3mx3m - 5,500 USD
Regular Booths : 3mx3m - 4,000 USD
Island : 5mx3m - 6,000 USD

Exhibition Layout will be announced on <http://www.whec2020.org>

Other Sponsorships:

INTERNET CAFE SPONSOR

10,000 USD

If you're searching for sponsorship opportunity that offers high visibility throughout the duration of the Congress, look no further than the Internet Cafe. Almost everyone who attends the visits the Internet Cafe (10 Computers). This popular sponsorship offers an opportunity for your company to gain visibility at the Internet terminals where attendees will connect with each other, check e-mail and surf the Web. The logo screensaver guarantees that your logo will be seen by anyone who steps in front of an Internet Cafe computer. Sponsorship is per table, only two available.

Benefits include:

- Logo at the Internet Cafe throughout the meeting
- Logo screensaver
- Four complimentary exhibit entry invitations

WELCOME RECEPTION SPONSOR

10,000 USD

Make a strong impression at this popular event. The Welcome Reception offers a relaxed environment for renewing relationships, making new contacts and catching up on developments in the profession.

Benefits include:

- Logo at Welcome Reception
- Reserved table at Welcome Reception
- Four complimentary reception invitations

CLOSING RECEPTION & SPONSOR

10,000 USD

Make a strong impression at this popular event. The Closing Reception offers a relaxed environment for renewing relationships, making new contacts and catching up on developments in the profession.

Benefits include:

- Logo at Closing Reception
- Reserved table at Closing Reception
- Four complimentary reception invitations

REGISTRATION BAG SPONSOR

12,000 USD

These high-visibility and high-demand bags are sought after before, during and after the meeting. Your one-color logo on the bag doesn't just stay at the Congress. It will likely be more well-traveled than your company's CEO.

Benefits include:

- One-color sponsor logo on conference bags
- Three complimentary meeting registrations

Other Sponsorships:

PLENARY SPEAKER SPONSOR

7,500 USD

This sponsorship associates your organization's name with a high-profile guest, and helps pay for speaker fees, travel stipends and honoraria. Though WHEC 2020 Organizing Committee retains full responsibility for selecting plenary speakers, sponsors will be apprised of the group's interests.

Benefits include:

- Opportunity to greet sponsored speaker
- Acknowledgement at sponsored speaker's plenary session
- Logo at plenary session
- One day complimentary meeting registration

LANYARD SPONSOR

5,000 USD

Want to see your company logo on every attendee? Then the lanyard sponsorship is for you. Lanyards (also known as neck cords) hold each name badge and are constantly visible.

Benefits include:

- One-color sponsor logo on registration lanyard distributed to all meeting attendees

NOTEPAD SPONSOR

6,000 USD

When attendees reach into their registration bags make sure they see your company is a sponsor. Get exposure for the duration of the meeting and beyond with your logo displayed on every page.

Benefits include:

- One color sponsor logo on notepad included in registration bags
- One day complimentary meeting registration

ADVERTISEMENT IN THE FINAL CONGRESS PROGRAM

1/4 Page	1,000 USD
1/2 Page	1,500 USD
1 Page	2,000 USD
Interior Covers	2,500 USD
Back Covers	3,000 USD
Center Fold (Both pages)	3,000 USD
Center Fold (One page)	1,750 USD

OTHER SPONSORSHIPS:

Banner on the congress web-site	: 1,000 USD / per 2 weeks
Insert in Congress Bag	: 3,000 USD /per insert
City Maps	: 5,000 USD
LCD Screens	: 2,000 USD (per one screen- logo or video presentation)



Your advantages as sponsor / or exhibitor:

A high profile in a professional exhibition environment for your company, your products and your services.

Meet decision makers from academia and industry in your own unique space

Present yourself as an attractive employer to the coming generation of young international delegates

Extend your network by inviting advanced students and scientific leaders to your booth and to individual vendor seminars

Focused distribution of your company's promotion material in Congress kits

Highlighted listings in the Congress programme brochures and on the website facilitate your customer contacts

Individualised presence in a unique environment:
23rd World Hydrogen Energy Conference (WHEC-2020) in Istanbul will be the largest hydrogen event in 2020.

CONGRESS SECRETARIAT

BROS CONGRESS

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